

International Dance Supplies launch a range of dance accessories in the US

A Princess for a Day with an IDS Sparkly Tiara

IDS launched a range of dance accessories in the US starting at UDMA's Dance Costume and Resource show in New Jersey and Chicago – Accessories to make your Stars Shine. IDS soon made an impact and became the talk of the show... "where did you get the tiara" was the question being asked!

Dance Teachers and Studio Owners' faces lit up as they passed the IDS booth... being crowned a "princess for a day" with one of IDS's very sparkly Tiaras was a real thrill and a draw to the booth. \$6 Top Hats and sparkly canes to match really did strike a chord with everyone especially as the shipping with Fed Ex Express is a flat rate of \$12 per order. With a 26,600 sq ft warehouse IDS really are ready to ship from stock.

"International Dance Supplies... THE find of the UDMA Show!" Joel D Seger, CCS Dance Academy, MA

IDS went one step further as it celebrated the new venture at NY's bohemian National Arts Club in Gramercy Park on 14th October with a very British Tea and Scones. Her Majesty's Consul and Director, John Lindfield and American Ballet Theatre's ballerina Gemma Bond were guests of honour at the event alongside distinguished VIPs from the dance world including Bob Rizzo, Steve and Angela Sirico and ABT's Development Director Peter Lyden.

"It's always been a dream of mine to enter the US market. I always believe... have a dream because you can't grow bigger than your dream! Also a line pinched from Mary Poppins. If you reach for the stars, all you get is the stars.... reach for the heavens and you get the stars thrown in." Anne Walker, Founder IDS

"International Dance Supplies the one stop shop for Dance Accessories... great prices, always in stock... fab products arriving in a matter of days at the drop of a hat. The company offers first class customer service that is always very friendly and personable. BRAVO IDS!" *Steve Sirico & Angela D'Valda Sirico, Dance Teacher Web USA*